



BACKGROUND

Bold initiatives come to life when likeminded individuals come together and form what we refer to as a "fruitful venture". This is exactly what happened in 2012, when 2 ambitious co-workers came up with an idea and decided to see it through.

Now, with over 100 clients and a growing team of 14 young professionals coming from multinational corporations, production houses and world-class agencies, we have become a "fruitful venture".

With a focus on providing high-end services at competitive pricing, SoftWeb is proud to be one of the fastest growing, globally outreaching full-fledged digital agencies in the region.



OUR MISSION

Drawing on 20 years of combined experience, SoftWeb provides website development, mobile applications and online marketing services to help SMEs in Lebanon and the GCC build and increase their online presence value.

SIMPLE DESIGN

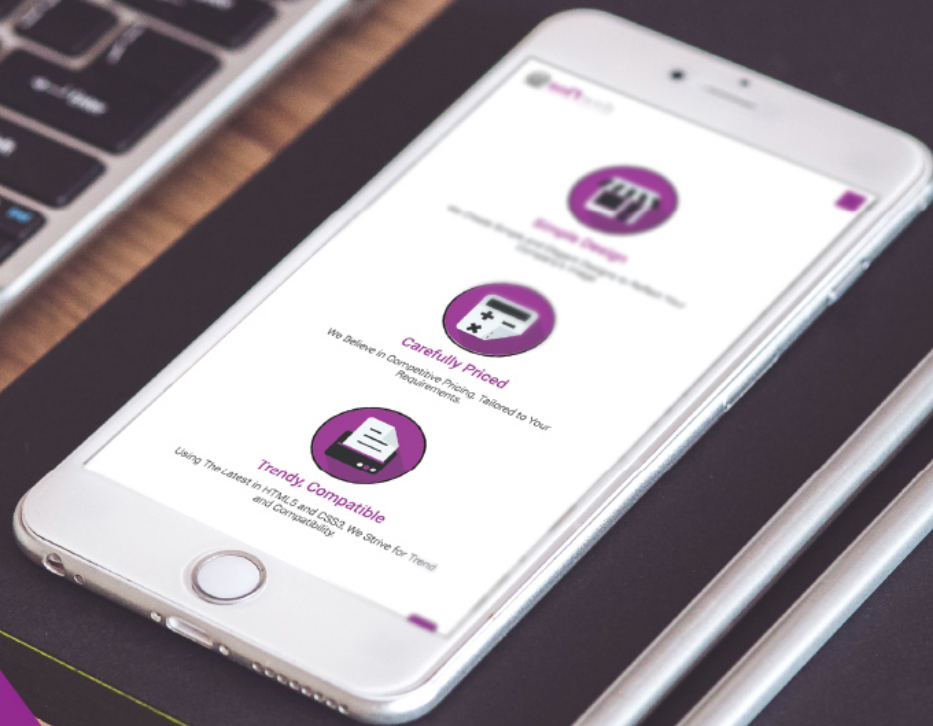
We Create Simple and Elegant Designs to Reflect Your Company's Image.

CAREFULLY PRICED

We Believe in Competitive Pricing, Tailored to Your Requirements.

TRENDY, COMPATIBLE

Using The Latest in HTML5 and CSS3, We Strive for Trend and Compatibility.





★ BRANDING

The crucial part of your business, the silent ambassador. Branding includes the image that you wish to reflect about yourself and your business. It is the way the clientele will remember you from the first moment they meet you.



GRAPHIC

Covering everything related to visual arts, such as drawing, illustration, typography, concepts creation, symbolism, and all the different styles: minimalistic, flat, old school, modern, etc. It is the twist that adds a little extra to all things.



INTERACTIVE

Think websites, mobile apps, online exposure. Everything that engages digitally with the viewer, transferring to him an invaluable user experience and rewarding you with a worldwide exposure.



MARKETING

Strategizing the marketing plans for an effective uprising of a brand, creating effective plans to ensure the reach to the target audience.



PRINTING

Printing services englobing all the different printing techniques that will achieve the desired outlook estimated to transfer the image of your brand, business, or personal purpose.



CONSULTING

A listening ear and a wise tongue to assist you in seeing your brand from a different point of view. Ensuring a global view of what you own, weighing the positive and the negative, and tailoring a plan of action to uplift or head start your business.



SERVICES

STRATEGIC PARTNER



Chameleon s.a.r.l is an all inclusive design agency born in Lebanon and operating worldwide.

From a team of two and handwritten sketches on the back of a placemat to a group of up to 10 professionals in the design and marketing industry.

www.chameleonsarl.com



We are proud to have teamed up with such prestigious names operating

OUR CLIENTS IN MORE THAN 20 COUNTRIES.



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