



BRAND IDENTITY GUIDELINE

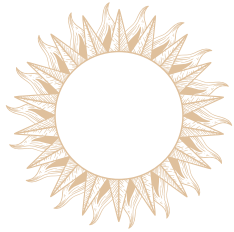
Content

BRAND IDENTITY	02
ELEMENTS	03
CLEAR SPACE	04
VARIATIONS	05
COLOR PALETTE	06
TYPOGRAPHY	07

Brand Identity



Elements



—
SYMBOL

SUNSPA

—
LOGOTYPE

T A N N I N G L O U N G E

—
SUBTITLE

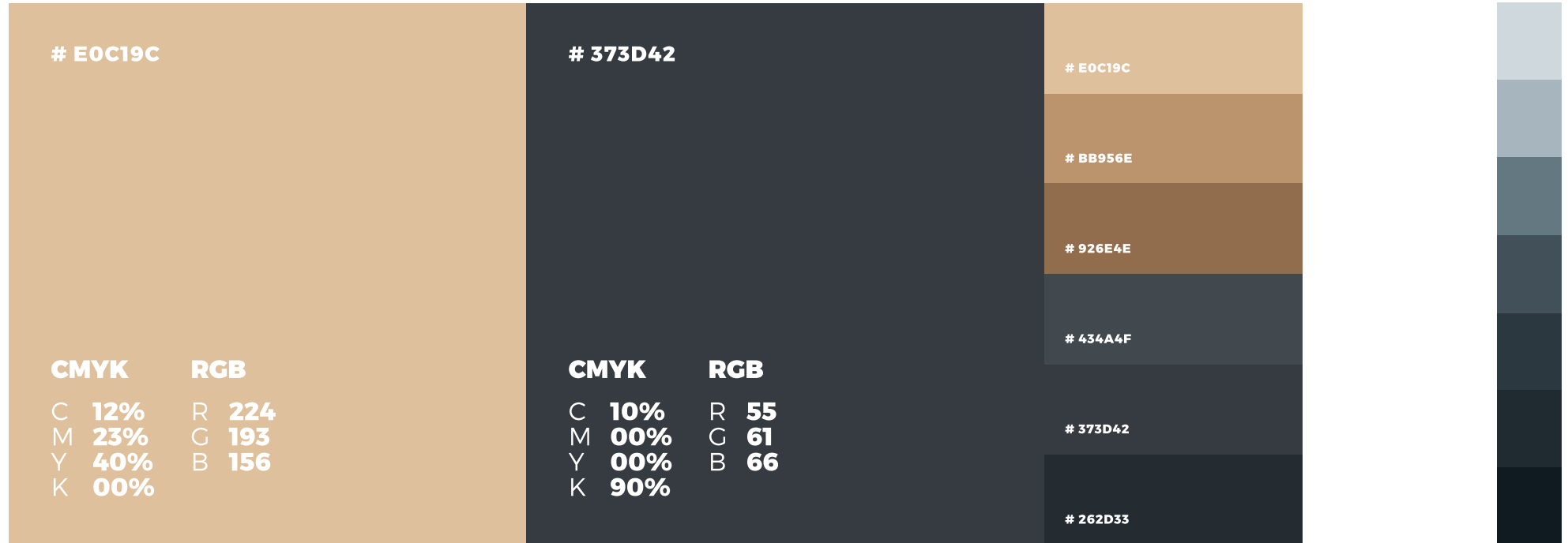
Clear Spaces



Variations



Color Palette



Typography

— ALONG SANS S2

HEAVY
BLACK
EXTRABOLD
BOLD
SEMIBOLD
MEDIUM
REGULAR
LIGHT
EXTRALIGHT
THIN

[illegible][illegible]

— MONTSERRAT

BLACK
EXTRA BOLD
BOLD
SEMI BOLD
REGULAR
LIGHT
EXTRA LIGHT
HAIRLINE

[illegible][illegible]

